

# palm beach

## MODERN + CONTEMPORARY

AN INTERNATIONAL FAIR PRESENTED BY art miami | HOSTED BY  WEST PALM BEACH

**JANUARY 12-15 | 2017**  
VIP PREVIEW JANUARY 12



### **ART MIAMI ANNOUNCES THE LAUNCH OF THE PALM BEACH MODERN AND CONTEMPORARY FAIR AT THE CITY'S TENT SITE**

### **INTERNATIONAL FAIR TO BE THE FIRST FAIR OF THE PALM BEACH SEASON - JANUARY 12-15, 2017**

*City of West Palm Beach Unanimously Approves A Three Year Commitment To Host Fair. Residents and Visiting Collectors Now Have The Opportunity To Acquire Investment Quality Blue Chip Contemporary and Post War Works of Art from 60 Top International Galleries*

**West Palm Beach, FL - (June 8, 2016)** One day after receiving a unanimous vote of confidence from the City of West Palm Beach Commissioners, the ownership team of Art Miami announced the launch of the Palm Beach Modern and Contemporary Art Fair. The City of West Palm Beach is the Official Host City of the Fair and has granted the Art Miami group a three-year term on the city's Tent Site to produce the event. The Palm Beach Modern and Contemporary Fair which will kick off the Art Fair season by being first in the market, and will run from January 12-15, 2017.

The VIP Private Preview will take place on Thursday January 12th and will benefit a local charity to be announced at a later date. The ownership team of the Palm Beach Modern and Contemporary Fair is committed to launching and producing a new world-class art fair in West Palm Beach during the height of high season to fill a current void in the Palm Beach collecting scene.

"We are extremely thankful to City of West Palm Beach Mayor Jeri Muoio and the city's Commission for their unanimous support. We are confident that the Palm Beach Modern and Contemporary Fair will be a long-term positive force for local businesses, residents, and the cultural landscape of the region. We are excited about calling downtown West Palm Beach home for our network of leading international galleries and international collectors to interact in an intimate environment to acquire the very best works from the 20th and 21st centuries during the height of season," said Nick Korniloff Palm Beach Modern and Contemporary Founder and Partner.

"We are thrilled the city of West Palm Beach will be the Host City and bring the Art Miami quality, brand, style and ambience this upcoming January. Hosting a fair of this caliber falls in line with the City's continued initiatives around cultural events that provide a positive impact for the entire community," said Mayor Jeri Muoio.

Palm Beach Modern and Contemporary will provide a fresh opportunity to acquire important never-before-exhibited works from both the primary and secondary markets in

an intimate light. The fair will cater to both seasoned and new art collectors who are looking to experience the best of what the global contemporary and modern art market has to offer. The versatile and rich selection of works on display will have a strong focus on emergent talent, as well as blue chip mid-career cutting-edge artists, anchored by a fresh selection of secondary market works by top name artists from the Modern, Classical Modern, Post-War and Pop eras. It is estimated that nearly 1000 artists from over 60 countries will be on display at the fair.

Palm Beach Modern & Contemporary exhibitor applications are already being accepted and are available online on the home page at [www.artpbfair.com](http://www.artpbfair.com) and at the link below. The top 60 international galleries will be carefully selected by a Dealer Advisory Committee, which will be announced at a future date. The Selection Committee will work closely with Nick Korniloff, as well as participating galleries, to ensure a carefully-curated, rich-in-content, quality presentation, allowing collectors, institutions, curators and art advisors to buy with confidence.

These prestigious galleries will exhibit within the intimate and modern setting of a 65,000 square foot clear span pavilion centrally located between City Place and the new luxurious 300 room Hilton West Palm Beach. The fair is located in the heart of West Palm Beach within close proximity to the West Palm Beach art, design and antique row and is within walking distance to world renowned Clematis Street, local museums, parks and historical points of interest. The prestigious Palm Beach Island with world-class shopping is less than a quarter mile east.

The Fair's refined ambiance will be welcoming and appealing to all levels of visitors, from the seasoned collector looking to acquire new works to the budding art enthusiast looking to start a new meaningful collection.

### About Palm Beach Modern & Contemporary

Palm Beach Modern & Contemporary is produced by the Art Miami Group, the largest and most experienced, professional art fair management, marketing and promotional team in America, consisting of art and media industry veterans Nick Korniloff, Mike Tansey and Brian Tyler. The ownership team also produces Art Miami, CONTEXT Art Miami, Aqua Art Miami, Art Wynwood, Art New York, CONTEXT New York, Art Southampton and Art Silicon Valley/San Francisco Fairs.

For press inquiries, please contact Nick Korniloff, 561-613-9695 or [nkorniloff@art-miami.com](mailto:nkorniloff@art-miami.com)

For marketing, sponsorship or partnership opportunities, please contact Pamela Cohen, 561-322-5611 or [pamela@art-miami.com](mailto:pamela@art-miami.com)

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## APPLICATION

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SUBMIT APPLICATION/CONTRACT # 1

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APPLICATION/CONTRACT PAGE 1 OF 2

<p><b>COMPANY LEGAL NAME</b></p> <p><b>GALLERY NAME (AS IT SHOULD APPEAR IN ADVERTISING)</b></p> <p><b>ADDRESS</b></p> <p><b>CITY</b>      <b>STATE</b></p> <p><b>ZIP/POSTAL CODE</b>      <b>COUNTRY</b></p> <p><b>CITY (AS IT SHOULD APPEAR IN ADVERTISING/BOOKING)</b></p> <p><b>DIRECTOR</b></p> <p><b>ASSISTANT DIRECTOR</b></p> <p><b>TELEPHONE (GALLERY)</b>      <b>CELL PHONE (DIRECTOR)</b></p> <p><b>EMAIL ADDRESS (DIRECTOR)</b></p> <p><b>EMAIL ADDRESS (TO RECEIVE FAIR INFORMATION)</b></p> <p><b>WEB ADDRESS</b></p> <p><b>OWNER NAME</b></p> <p><b>OWNER EMAIL</b>      <b>OWNER PHONE</b></p>	<p><b>WE RESPOND TO REQUEST:</b>  <input type="checkbox"/> Paintings   <input type="checkbox"/> Prints   <input type="checkbox"/> Video   <input type="checkbox"/> Installations   <input type="checkbox"/> Sculpture   <input type="checkbox"/> Photography  <input type="checkbox"/> Other artwork:</p> <p><b>STAND REQUESTS:</b>          Included in the stand price: 12' (3.66 m) High perimeter stand walls, one standard table with two chairs, booth lighting, reception, lighting and electrical cables and one table to the other stand. There are mandatory additional fees for additional stand lighting, additional table, additional seating, special construction, rigging, maintenance, electrical services (cabling, electrical pedestals, location change and labor) limited to the architect's specified maximum. Minimum stand size is 300 square feet (27.9 square meters). In addition to the booth fees, there is a mandatory association advertising fee of \$500. Corner stands will have a surcharge of \$500.</p> <p><b>APPLICABLE BOOTH DIMENSIONS AND PRICES:</b>          Please indicate preferred booth size below. (All pricing is in US dollars)          1200 sq ft (111m<sup>2</sup>) includes 8 lights    \$15,000    \$5000 / sq ft          800 sq ft (74.2m<sup>2</sup>) includes 12 lights    \$20,000    \$5000 / sq ft          700 sq ft (64.6m<sup>2</sup>) includes 10 lights    \$15,000    \$5000 / sq ft          600 sq ft (55.7m<sup>2</sup>) includes 10 lights    \$15,000    \$5000 / sq ft          500 sq ft (46.4m<sup>2</sup>) includes 10 lights    \$15,000    \$5000 / sq ft          400 sq ft (37.2m<sup>2</sup>) includes 10 lights    \$15,000    \$5000 / sq ft          300 sq ft (27.9m<sup>2</sup>) includes 10 lights    \$15,000    \$5000 / sq ft          200 sq ft (18.6m<sup>2</sup>) includes 10 lights    \$15,000    \$5000 / sq ft          100 sq ft (9.3m<sup>2</sup>) includes 10 lights    \$15,000    \$5000 / sq ft</p> <p>Stand size indicated on this application is an approximation. Final booth size may vary at Show Management's discretion, depending on booth design and available exhibition floor space. Final booth size will be charged using a pro-rated square footage rate determined by the booth size and pricing table above. <b>Show Management reserves the right to change stand sizes and/or booth configurations that can be easily reserved by hand, either in person or via telephone during our show hours.</b></p> <p><b>BOOTH PLACEMENT:</b>          LAAS floor and perimeter to adjacent booth placements and/or specific fair configuration. LAAS reserves the right to make changes in booth assignments and/or fair configuration at any time. All booth placements and fair assignments at the sole discretion of LAAS.</p> <p><b>APPLICABLE TERMS AND CONDITIONS:</b>          Subject to DMLA's terms and conditions, please refer to the information required below:          1. List of all artists you plan to exhibit at the fair.          2. No more than a total of 10 JPEG images (downloaded within 30 days) of all art objects you propose to exhibit, along with a brief description of the artwork and image details for the artwork.          3. List of all galleries for participation during the last three years.          4. Include in Subject of Email: PALM BEACH MODERN + CONTEMPORARY MARKET-Processed by Bobbi Herrera</p> <p><small>We understand that by providing this information Los Angeles Art Show, LLC ("LAAS"), West Palm Beach Modern + Contemporary or Show Management will use any information for marketing the event.          This application/agreement (the "agreement") when signed electronically is a complete and final agreement and shall constitute the entire agreement between you and LAAS. LAAS does not accept oral statements or agreements. Your participation in the contemporary art exhibition at West Palm Beach Modern + Contemporary ("the Exhibition") is contingent upon the agreement and proper application fees, and should should be returned to LAAS by October 1, 2016 at the address set forth on the signature page of this agreement. An application received after this date will not guarantee consideration by the selection committee or show management, or placement due to space availability. Palm Beach Modern + Contemporary is scheduled to take place January 12-15, 2017 in West Palm Beach, Florida.          TEL: 561-613-9695    FAX: 561-322-5611    <a href="mailto:APPL@artmiami.com">APPL@artmiami.com</a>    <a href="http://WWW.ARTMAMI.COM">WWW.ARTMAMI.COM</a></small></p>
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